

Two Year Class Program

JEE Main

NEET

One Year Class Program

Foundation
Courses

AIIMS

JEE Advanced

NEET

Two Year Class Program

JEE Main

NEET

One Year Class Program

Foundation
Courses

AIIMS

JEE Advanced

NEET

Two Year Class Program

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Success, 2018-19

Aims Barrackpore create history in 2018-2019



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Joydeep Basu
All India 2nd in ISC, 2018

**Admission Open -
2020-2021**

**Yearlong Classroom
Programs**

**Target : JEE (Main / Advanced),
AIIMS/NEET, Foundation**

Upto 90% Scholarship on Course Fee* & Early Fee Deposition Benefit

**Call : 7003557150
9748932154**

न चौर हार्यम न च राज हार्यम ।
न भ्रात्रभाज्यम न च भारकारी ॥
व्यये कृते वर्धते नित्यं ।
विद्या धनं सर्वे धनं प्रधानम् ॥

Education is the best wealth among all. No one can steal it, no state can snatch it. It cannot be divided among the brothers and it's not heavy to carry. As one consumes or spend, it increases; as one shares, it expands.

Know about us.....



A: Ambition

i: Invigoration

m: Motivation

s: Success

: This arrow is significant of Reaching to your Aim.

At the End - (Logo Color)

Color Red is associated with energy, strength, power, determination as well as passion, desire. Red is a very emotionally intense color.

Aims that believes in imparting the quality education now brings you an all-in-one program. This program not only provides a "State of the Art" infrastructure but also manifest coaching service. This program, which is exclusively designed for students who dream to get along in 'JEE MAIN & ADVANCED, NEET, AIIMS, FOUNDATION' fit in with all their needs at one place and that too in an environment.

Journey.....

Aims was created in 2014 by the positive vision of Mr. Samit Chakraborty, Mr. Abhijit Ghosh & Mr. Anirban Chakraborty, the three friends in teaching fraternity with experience of more than 15 years in JEE Field. We had a very humble beginning as a forum for JEE with a vision to provide an ideal launch pad for serious JEE aspirants. Afterward, S. Halder, S. Moitra & S. Das, the three engineers joined their hands to this mission to enrich. Along the way to the realisation of this vision, we went beyond merely coaching for JEE. We actually started to make a difference in the way students think and approached problems. We started to develop ways to enhance Students' IQ. We started to leave an indelible mark on the Students who have undergone **Aims** training. And all of this was not a sheer coincidence. It was the urge, the compelling desire, to always aspire for perfection and in the process, continuously keep on setting newer benchmarks of excellence, which enabled us and our Students to achieve what we have achieved. Today, aiming for the un-achievable and continuously raising the bar has become a part of the **Aims**.

The Success of our Students was inspiring and so was their faith in **Aims**. It was this faith that was a catalyst for our venturing into areas beyond JEE.

This Journey from just an JEE Coaching Institute to the most trusted brand in serious education has been exhilarating. However, the Journey is not end yet.

**Management
(Aims)**

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Why Aims ?

Quintessence of **Aims** Being a Sadh Guru

The quintessence of a Sadh Guru is what **Aims** believes in and we have always tried to emulate this quintessence by incorporating it within Our System.

A Sadh Guru connects with his disciples with both, his mind & his heart. He / She guides his disciples to imbibe knowledge as per their caliber and help them develop the indispensable skills like Perseverance, Dedication, Attention to detail, Tenacity & Compassion. He / She shows them the Right path while keeping them away from the wrong one. A Sadh Guru devotes his entire life towards the holistic development of his disciples and Empowers them to face challenging situations in life, fearlessly. A Sadh Guru always strives to set an excellent example in front of his disciples and is forever remembered for his selfless act of improving & enriching the lives of his disciples.

Like A Sadh Guru, who is not just a mentor, but an Inspiration for his disciples, **Aims** has always aspired to inspire its Students and the society at large. Since 2014, we have been preparing Students to not only get admission in prestigious JEE's but, also for Life Long Excellence. **Aims** has always considered guiding & helping the Students towards taking the Right Steps in their preparation for JEE as its foremost duty.

It is the emulation of this very quintessence of a Sadh Guru that has led **Aims** to become the only Institute of Real Substance for JEE preparation in Kolkata. And, Our Standout Features are a result of the same.

Our Value Systems :

Whatever we think, We Say & whatever we say, We Do. We present to you, what we actually are. We strive to instil the values of Truth, Transparency & Commitment along with Dedication & Sincerity among our Students. These values and virtues play a pivotal role in attaining success in all vistas of life, be it becoming an Entrepreneur or an Administrator.

The Quality :

We never compromise on Quality. Our penchant towards assuring quality is evident in our activities, in all our actions, at all times, everywhere.

▲ **Best Experienced Faculty**

We are the institute that follows such strenuous, strong, systematic & objective selection and training process before a teacher becomes a **Aims** faculty. **Aims** have full-time faculty members; ensuring you get highly effective teachers for all your subjects throughout your academic studies.

▲ **Pattern-Proof Teaching Methodology**

Aims has always been preparing Students in a fundamental way. **Aims** has been teaching in a comprehensive manner so that Students do well in JEE (irrespective of the pattern), NEET, AIIMS, Foundation Courses Exams.

The Testing pattern of JEE also keeps on changing but the key aspect of the test is to judge the analytical ability of the aspirants along with the understanding of fundamentals.

Students having sound understanding of fundamental concepts & practising varied types of problems will always outperform the Students who confine their preparation to the exam pattern only, rather than understanding the concepts.

▲ **Comprehensive Study Material**

The fact that every publisher / institute refers to our Study Material & JEE Solutions while creating their books / solutions / study material, is a testimony to our quality. Our Study Material is Pattern-Proof i.e. Students are well-prepared for the JEE irrespective of the dynamic exam pattern.

▲ **Enabling Infrastructure**

We strongly believe in the fact that the environment in which a Student studies is equally important for effective learning. We ensure our Students study in an enabling environment equipped with proper Classrooms to keep them stress-free.

▲ **Personalized Coaching**

Individual attention is given to every Student irrespective of one's standing in the merit at any point of time. We never increase our batch size beyond a limit, this facilitates proper Student-Faculty interaction. Our faculty is always willing to clear doubts of Students even individually, if required. Our focus is better results through conceptual clarity and constant support instead of increasing the batch size.

The Winning Methodology :

Our winning Methodology equips the Students to creatively resolve complex & tricky problems by improving and sharpening their analytical skills & parallel thinking process. We develop & share the right strategies from time to time to optimise the Students' output.

▲ **Physics, Chemistry, Mathematics & Biology are integral components of Our Students' DNA**

At **Aims**, Physics, Chemistry, Mathematics & Biology are not taught as mere subjects. These are made an integral part of our Students' intellectual anatomy. Here, our Students don't just solve questions rather they fight, play, understand and most importantly, enjoy these subjects to the very core. This is the single most important reason why our Students have taken, the world by storm.

▲ **Students' IQ level gets enhanced significantly**

Aims has always laid emphasis on developing the Intelligence Quotient along with the Analytical Ability of its Students through a systematic and structured way. We guide our Students to read, analyse and understand a question and then apply the best technique to solve it. This automatically develops the ability to think out of the box amongst the **Aims** Students.

▲ **We Instil Curiosity & Confidence In Our Students**

At **Aims**, we encourage Students to ask How & Why. We transform them into inquisitive individuals. As a result, **Aims** Students are always curious about challenging things and want to get to the root of the matter. This enables them to understand things in a better way.

▲ **Students learn the true meaning of Competition**

At **Aims**, Students learn their first lesson on cut-throat competition which they will face in their life ahead. At **Aims**, we teach and prepare them in a way to make them understand the problem and guide them to resolve it based on its merit. In fact, we make them stronger through series of Tests, Feedback & Discussions and transform them into more Evolved & Matured individuals. We empower them with the ability to Self Analyse, Assess & Diagnose their performance and to iron out the lee ways in their preparation and emerge as a true competitor in every sense.

^ **Our Student's Domination in Various Competitive / Scholastic Exams**

Aims Results over the years are a testimony to the effectiveness of our Winning Methodology which has been the driving force behind our Students' extraordinary achievements.

Innovative Programs & Concepts :

Innovation is the essence of **Aims**. We are the premier in designing a specific IQ Test to test the temperament and potential of a Student for JEE Mains / Advanced. The Student's score in this test helps us to judge his / her potential in the beginning itself along with the level of input required for his / her success. This makes our Classroom Programs exceptionally effective, as we know in advance, the unique level of input needed for each Student.

Even though our programs aim at JEE Mains / Advanced, we also prepare Students comprehensively for NEET / AIIMS / WBJEE (West Bengal) / Foundation etc.

Research & Developments :

Our Research and Development team works round the clock to ensure that our teaching methodology, study material and course structure is constantly updated. This committed team keeps a keen eye on the latest developments and changes in the JEE Advanced / JEE Mains / NEET / AIIMS / Foundation and swiftly incorporates them into our course curriculum.

Major Features :

Aims Classroom are unique as they ensure the best possible result depending upon the basic potential of the Student and his / her ability to work hard.

The methodology developed by us and which is followed in our Classroom for JEE Advanced / JEE Mains / NEET / AIIMS preparation lays emphasis on making the Students imbibe the fundamental concepts of Physics, Chemistry, Mathematics & Biology and on sharpening their analytical skills and parallel thinking process.

This enables them to creatively resolve complex and tricky problems by mere application of basic concepts. **Aims** has been experiencing that the IQ level of the Students is raised significantly in the process.

Excellent Classroom Teaching

+

Personalized Attention

+

Pattern - Proof Study Material

+

Chapter based Practice Problems

+

Daily Practice Program (DPP)

+

Online Test Series

- ▲ The Right mix of Classes, problem solving and doubt clearing sessions supplemented with in-depth and PATTERN-PROOF study material.
- ▲ Assignments and Students' Performance Evaluation.
- ▲ Graded levels of assignments containing problems of varying difficulty are given on each topic to test the comprehension & analytical ability of the Students.
- ▲ Home assignments are given to the Students.
- ▲ On each chapter, Students are given Chapter Practice Problems which they have to attempt and submit before the beginning of the next chapter. These solutions will be checked by the faculty and are returned to the Students with remarks & suggestions.
- ▲ The best learning tool for every Class, will be the Classroom Learning Improvement Program for those who have completed all assignments to further help them get a higher Rank in JEE Advanced, JEE Mains, NEET, AIIMS & other Engineering Entrance Exams.
- ▲ Regular Tests & Feedback
- ▲ Lot of practice sessions and quick evaluation using OMR.
- ▲ Phase Tests which are supplemented with Test Analysis Sessions.
- ▲ Concept wise testing and tracking of understanding level of the Students.
- ▲ Attendance and Phase Test Performance after every phase is sent to the parents.
- ▲ Dedicated academic operations team provides feedback at any point of time apart from the scheduled Parent - Teachers meetings.
- ▲ Valuable inputs and additional Practice Test Papers on School / Board exams are also given to all Classroom and Integrated School Program Students.

Classroom Programs for Students Going to Class 11 in 2020

Elite

Along with JEE Advanced, this Program will ensure that you excel in JEE Mains, XII Boards & Other Engineering Entrance Exams.

Aims prepares you for JEE Advanced & JEE Mains in a Pattern Proof Mode. This means that you are prepared to give your best and optimum performance even if the pattern of the exam is changed at the last minute. We are the only institute whose Students not only do well in JEE Advanced but also in JEE Mains, XII Boards & Other Engineering Entrance Exams. All **Aims** Students who qualified for JEE Advanced also scored well in their XII Board Exams thus figuring in the Top percentile of their respective Boards.

The preparation for JEE Advanced is accomplished in 5 Phases (Class XI - 3 Phases & Class XII - 2 Phases). Our Academic Phase Plan covers the entire syllabus of JEE **Mains** and JEE Advanced. Each phase has exhaustive quizzes and Phase Tests (both on JEE Mains & JEE Advanced pattern).

Phase Tests are followed by Test Analysis Sessions. The Program spans across Classroom contact hours of approx. 688 hrs. i.e. 408 hrs. in Class XI & 280 hours in Class XII which includes additional doubt removal session program.

Classroom Programs for Students Going to Class 12 in 2020

Rapid

With JEE Advanced/ Main as ultimate aim, this Program helps the Student to excel in XII Boards and Other Engineering Entrance Exams.

Aims is an institute which not only preaches high standard of ethics and value systems but also follows the principles in letter & spirit. Therefore, we always tender honest & correct advice to every Student & his / her Parents.

Best way to prepare for a career in Engineering is a holistic preparation in JEE Advanced & JEE Main, XII Board Exam and Other Engineering Entrance Exams in a synchronized manner. Some Students, however, need to focus only on JEE Main, XII Board Exam and Other Engineering Entrance Exams for best and optimum career options. The course structure & duration including additional features, remain the same as One Year Classroom Program for JEE Advanced.

Programs at a Glance :

Sl. No.	Course Name	Course Duration	Educational Eligibility	Course Fees	Discount
1.	Aims Elite JEE	2 Years	Students of XI with Physics, Chemistry & Mathematics	₹ 1, 40, 000	★ conditions apply
2.	Aims Elite NEET	2 Years	Students of XI with Physics, Chemistry, Mathematics & Biology	₹ 1, 40, 000	★ conditions apply
3.	Aims Rapid JEE	1 Year	Students of XII & XII Passed out with Physics, Chemistry & Mathematics	₹ 90, 000	★ conditions apply
4.	Aims Rapid NEET	1 Year	Students of XII & XII Passed out with Physics, Chemistry & Biology	₹ 90, 000	★ conditions apply

Scholarships on Programs

based on Scholastic Achievements

A. On the basis of Performance in Admission Test

B. On the basis of X Board Performance : Scholarships are awarded to Students qualifying admission test for

(a) Two Year Classroom Program for JEE Advanced

(b) One Year Classroom Program for JEE Advanced

Scholarships on Tuition Fee	Andhra Pradesh, Anglo Indian*, Kerala, Maharashtra, Telangana & Tamil Nadu*	CBSE, Karnataka & Haryana Boards	Other Boards
100 %	Board Topper	Board Topper	Board Topper
90 %	Minimum of 99% in aggregate & 99% in (Science + Maths)	Minimum of 96% in aggregate & 99% in (Science + Maths)	Minimum of 94% in aggregate & 99% in (Science + Maths)
75 %	Minimum of 98% in aggregate & 99% in (Science + Maths)	Minimum of 95% in aggregate & 99% in (Science + Maths)	Minimum of 93% in aggregate & 98% in (Science + Maths)
65 %	Minimum of 97% in aggregate & 99% in (Science + Maths)	Minimum of 94% in aggregate & 99% in (Science + Maths)	Minimum of 92% in aggregate & 98% in (Science + Maths)
20 %	Minimum of 95% in aggregate & 99% in (Science + Maths)	Minimum of 92% in aggregate & 99% in (Science + Maths)	Minimum of 90% in aggregate & 97% in (Science + Maths)

* For Anglo-Indian And Tamil Nadu Boards, the above-mentioned scholarships are valid only for Students joining the programs specially meant for Tamil Nadu Board Students. For Students joining the regular programs, all these scholarships will be capped to a maximum of 25% (On Tuition Fee) only.

Scholarships on Aims Programs : based on Scholastic Achievements

A Student can avail only one scholarship (including cash scholarships awarded through Talent Reward Exams etc.) during his / her entire academic session of the program he /she joins at Aims. In case, a Student is eligible for / awarded more than one scholarship under different criterion, he can avail the scholarship amount whichever is higher but already availed scholarship amount will be deducted from the same. The benefit of higher scholarship (excluding cash scholarship awarded through Talent Reward Exam etc.) will be given only from the date of such award on the balance proportionate fee i.e. {gross fee at the time of enrollment - (initial scholarship amount availed + cost of services availed till the month of such award)}. The amount will be refunded after the realization of payment of the last installment of Program Fee.

Students can claim Scholarships based on their performance in any Competitive / Scholastic Exams, only if they have appeared in the respective Competitive / Scholastic Exam before the Batch Commencement (other than any early joining academic benefits) at Aims and these Students are not eligible for Aims Rewards for the Competitive / Scholastic Exam through which he / she has already availed the Scholarship. Students approaching Aims for claiming the Scholarship based on their performance in any of the Competitive / Scholastic Exam in which they appear post their Batch Commencement at Aims are not eligible for these Scholarships, however these Students will be eligible for Aims Rewards.

If a Student, after qualifying any Scholastic exam (during his / her Study at Aims) for which Aims offers Rewards, opts for the exit option or discontinues from his / her current Aims Program after class X and enrolls again in a new Aims Program, then he / she will not get any fee waiver / scholarship based on that scholastic achievement. However, he / she will continue to get Rewards in case of rejoining, if he / she stays eligible as per the Terms & Conditions of Rewards.

The mentioned scholarships on the Students qualifying in the General Category.

Student claiming scholarship under X / XII Boards performance need to deposit the photocopy of the marksheet (while showing the original Marksheet also) latest by **15th September, 2021**, after which no application will be entertained. The Scholarship amount will be paid after the realisation of payment of the last installment of Program Fee.

The Scholarship amount will be paid to the Student through a crossed cheque and shall be in favour of the Student only. No application for issuing of cheque in favour of parent / guardian will be entertained.

In case, a Student reappears in Aims test, his / her scholarship (if awarded) will be scaled down by one slab to ensure that he / she does not have any undue advantage over a Student taking the test for the first time.

Other Fees Waivers :

15%

**Tuition Fee waiver for
Students with Physical Disability**

15%

**Tuition Fee waiver to Student of
War Widows (Defence Personnel)**

15%

**Tuition Fee waiver to son(s) / daughter(s)
of Defence Personnel disabled in War.**

Fee Concession for Present / Ex-AIMS Students

10% fee concession on Tuition Fee (can be availed only once) i.e. fee concession to brother(s) / sister(s) of Present / Ex-Aims Students enrolled in any Aims Long Duration Classroom Program. Candidates will be eligible under this criteria after submission of affidavit (format can be collected from your Aims Study Centre or downloaded from www.aimscognitive.com) with proof of being a present Student of Aims or earlier child (ex-Students of Aims) & photocopy of Birth certificates of both children (original copy of birth certificates of both children to be presented for verification at the time of enrollment).

Terms & Conditions (Scholarships, Waivers & Concessions)

1. For Physically Disabled : The benefit will be given to those candidates who have at least 40% permanent physical disability in relation to a body part / system / extremity / extremities / whole body etc. for any category of disability (viz., Locomotor, visual, speech, and/or hearing). The Student has to submit an attested photocopy of the certificate issued by the Govt. General Hospital. Aims management's decision in this regard will be final and binding.
2. The Scholarships on the basis of X / XII Board performance / fee waivers / fee concessions are valid only after qualifying Aims Admission Test of the respective program.
3. The final discretion of awarding scholarships / fee waivers / fee concession in each case will remain with Aims and the decision will be final and binding on the candidate.
4. The mentioned scholarships / fee waivers / fee concession are applicable for those Students who enroll themselves between 16th September, 2019 to 15th September, 2020.
5. Any Student can avail only one of the "Other Category Fee Waivers" during his / her entire academic session at Aims.
6. An eligible Student can get the combined benefit of any one of the "Other Category Fee Waivers" (as mentioned above) along with the "Fee Concession for siblings of Present / Ex-Aims Students" and Scholarship if awarded i.e. all the benefits can be compounded as stated in the following example.

For example, if a physically disabled sister / brother of present Aims Student who is already enrolled in any Classroom Program qualifies in our Admission Test with a scholarship of 50% on Tuition Fee and if the Tuition Fee of the Classroom program offered to the Student is Rs. 10,000/-, the final Tuition fee payable by the Student will be calculated as follows:

1. Rs. 10,000 less 50% scholarship = Rs. 5,000 /
2. Rs. 5,000 less 25% (Physical Disability Waiver) = Rs. 3,750 /
3. Rs. 3,750 less 10% (Sibling concession) = Rs. 3,375 /

Refund & Cancellation :

In case of any technical issue found in online fee payment, such as During the online payment through credit/debit card if the payment gets debited and the internet goes down due to some external server malfunction or any other similar happening.

The system fails to generate the required acknowledgment due to internet malfunction.

The payment gets deducted from the payer's account and does not reach the institute's account or payment gets debited twice due to server error. We shall not be responsible in any case until the course fee paid by student or parent is credited in to the Bank Account of the institute. If credited into our account, the refund policy will be applicable as per the institute norms.

How to Enroll :

▲ **Collect the Registration Form in following modes:**

Offline: Aims Study Centre (on payment of requisite fee).

Online: Fill-up completely on website www.aimscognitive.com (payment online).

Mixed: Fill-up online then take a print-out (payment to be done offline i.e. at the time of submission of filled-in Application Form).

▲ **Fill-up the Registration Form with required details.**

▲ **Submit the Registration Form in the following modes:**

Offline (by hand): At Aims Study Centre.

Online: On website alongwith requisite fee as mentioned above through Payment Gateway on website www.aimscognitive.com through Credit/Debit Card or Net Banking.

Mixed: Pay Online through Payment Gateway on website www.aimscognitive.com through Credit/Debit Card or Net Banking; print the receipt and submit at Aims Office at Barrackpore, Kolkata along-with filled-in Application Form.

▲ **Collect your Aims AST Admit Card in the following modes:**

Offline: From Aims Study Centres.

Online: Take the print-out from Website.

The Admit Card shall be available one week before the test date.

▲ **Appear in the Aims AST as per schedule.**

Wait for the Aims AST result as per schedule (on www.aimscognitive.com).
Deposit the Course Fee according to the result and as per fee deposition schedule.

Attend the classes as per schedule.



Thinking is the Capital,
Enterprise is the way,
Hard Work is the Solution.

by
Dr. Avul Pakir Jainulabdeen Abdul Kalam



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